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Our products range from standard styles and sizes to specialty envelopes, some created for one-of-a-kind mailing or packaging purposes. Tension produces over 12 billion envelopes a year, with plants from coast to coast and nationwide distribution. We service our customers from over 30 sales/service offices located in major market areas. To learn more about the many products and services offered, visit www.tension.com or for information in the Greater Kansas City area, contact Tension at info@tensioncorp.com or 816-471-3800



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News for the Greater Kansas City Postal Customer Council

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PROFESSIONAL CERTIFICATES EARNED
NATIONAL PCC DAY/MAILER'S FORUM, SEPTEMBER 11, 2014
Written by Chris Breshears, Kansas City MO Customer Relations Coordinator

On Thursday, September 11, 2014, over 100 Mailing Professionals attended this years' National PCC Day/Mailer's Forum. Each attendee had the opportunity to gain one of two available professional certificates; Small Business Professional Certificate or Mailing Technology Professional Certificate. The day offered networking and multiple opportunities for Vendor support. Our NPCC Day vendors brought the latest and greatest information vital to our GKCPCC Audience.

National PCC Week is sponsored by United States Postal Headquarters each year to honor the work done across the nation to educate and provide networking opportunities for Postal Customer Councils. The Greater Kansas City Postal Customer Council chose to provide an all-day educational opportunity and event for our members. This year's event was held at the Four Point Sheraton Hotel in Kansas City MO with opening remarks scheduled at 11 AM.

After a full day of Educational programs and networking, including messages from our Postmaster General, we visited Kauffman Stadium to watch the Kansas City Royals take on Boston.

We were very pleased this year to have USPS Western Area VP, Drew Aliperto join us in Mid-America as well as our keynote speaker, Mark Fallon, President & CEO of The Berkshire Company, a consulting firm specializing in mail and document processing strategies. To qualify for a certificate program, each attendee chose three of four classes on the Small Business Professional path or Mailing Technology Professional's path, along with attendance during Postmaster General Pat Donahue's address over lunch.

In response to mailer comments, we added an additional class for those affected by IMpB rule changes coming in January. Effective January 25, 2015, meter mailers must meet all IMpb requirements to qualify for commercial base prices.

Our USPS team presented "Commercial Pricing with the Intelligent Mail Parcel Barcode (IMpB)". In this class attendees learned how to access and maintain commercial and commercial plus pricing with the IMpB. Each of our scheduled speakers, both USPS and Mailing Industry professionals, were well prepared to provide each attendee with the information and resources needed to improve mailing opportunities and growth.

The Greater Kansas City PCC is here to help anyone who requires additional resources for their mailing needs. This partnership between mailers and the Postal Service allows mailers to improve their mailing procedures through education and networking opportunities like National PCC Day/ Mailer's Forum.

The Greater Kansas City PCC is a Gold and Platinum award winner from the National PCC group at USPS Headquarters. We hope that you were able to join us for our annual event this year and if not, you will plan on joining us next September.

MARK YOUR CALENDAR!

2015 NATIONAL PCC WEEK
SEPTEMBER 21 – 25, 2015



LETTER
FROM
Robert
INDUSTRY CO-CHAIR

Robert Burdiss, Industry Co-Chair, Greater Kansas City PCC

The Necessity of CRID's for Mail Owners

"In the Mail Service Industry, it is important for Mail Service Providers to educate clients, Mail Owners, so they understand the reasons to have a Customer Registration ID (CRID). "To meet Full Service Intelligent Mail requirements, mailers must include Mail Owner CRIDs, Permit Holder Mailer IDs (MIDs) and Mail Service Provider MIDs in addition to specific mailing information needed to process Full Service mail."

As partners of the USPS, we want to join in the effort to move all mailings to Full Service Intelligent Mail for more streamlined mail processing. As we move to Full Service mail processes including seamless acceptance, we are required to have MIDs and CRIDs for our electronic documentation (eDoc). For the most successful implementation of the Full Service Intelligent Mail process, we have to start educating our customers now to make this happen.

For maximum success of USPS programs, more mailers need to move to Seamless Acceptance. If we are to survive as an industry, we have to partner with the USPS to move forward with these programs. We have to be willing to subject ourselves to trial, training, and education to make this happen. It is in our best interest as mailers and as an industry.

MIDs and CRIDs are basic forms of information that allow the USPS to identify Mail Owners in the Full Service Intelligent Mail eDoc processes. Mail Services Providers must identify the Mail Owner within the mailing process.

The Greater Kansas City PCC is an excellent resource in Kansas City to help you navigate through changes with the USPS. The PCC offers educational opportunities that create understanding, fosters networking between the USPS, Mail Owners, and Mail Service Providers, and showcases vendors who can partner with you. 2015 is coming fast, good luck and educate well!!!

RENEW YOUR
MEMBERSHIP FOR 2014
GO TO
GREATERKANSASCITYPCC.COM

UPCOMING EVENTS:

PCC ROUNDTABLE
OCTOBER 23, 2014

LUNCH & LEARN
NOVEMBER 19, 2014

